



ServNet Technologies, LLC named to CRN's Next-Gen 250

FOR IMMEDIATE RELEASE

August 20th, 2013 – ServNet Technologies, today announced it has been recognized as a member of the 2013 [CRN](#) Next-Gen 250. The annual list highlights up-and-coming solution providers that are new to the market, and take a smart and different approach to solution selling and integration. The Next-Gen 250 honors those solution providers zeroing in on lucrative and emerging technologies, among them cloud computing, mobility, virtualization, unified communications, business analytics and business intelligence. These companies stand out from the pack when it comes to transforming their business or breaking into new technologies.

Jim Gatto, CEO of ServNet Technologies stated, “From day one we’ve taken the approach that small businesses want an IT partner that not only fixes their computers but understands their business needs and that we do extremely well!”

“The challenges facing today’s channel executives are constantly evolving, and we make it a priority to keep pace with that change to help the channel community effectively compete. The Next-Gen 250 represents the up-and-coming solution providers dedicated to addressing those challenges in a more complete and dynamic way,” said Robert Faletra, CEO, UBM Tech Channel. “We congratulate these companies on being named to the prestigious list and look forward to covering their continued success.”

A sampling of the 2013 Next-Gen list is featured in the August issue of CRN Magazine and is featured online at www.crn.com. The complete list of 250 companies will be available in the CRN Tech News app, available for [iPad](#) and [Windows 8](#).

About ServNet Technologies, LLC (www.servnettech.com)

ServNet was founded with one objective... to deliver a dramatically higher level of *Obsessive Support* to the small and medium sized business marketplace.

Obsessive Support has made ServNet the service leader in cloud computing with a focus on the small to medium size business. ServNet integrates the industry’s best technologies for each customer’s specific needs and delivers them as a service. Our core products include cloud computing, managed services, and application development all backed by *Obsessive Support*.

About UBM Tech Channel

UBM Tech Channel, a UBM company is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With more than 30 years of experience and engagement, UBM Tech Channel has the unmatched channel expertise to execute integrated solutions for technology executives, managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. To learn more about UBM Tech Channel, visit us at <http://www.ubmchannel.com>. Follow us on Twitter at <http://twitter.com/UBMTechChannel>

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UBM plc is a leading global business media company. We inform markets and bring the world’s buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

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